Bingwa Link

Sell Bingwa bundles automatically · bingwalink.com

How Bingwa Link works

Bingwa Link turns your M-Pesa Till or Paybill into an automatic Bingwa bundle shop. Customers pay the price on your poster and the app sends the exact bundle in seconds – day and night.

When a customer pays

1. Customer pays
e.g. KES 20 to your Till or Paybill.

→

2. App reads M-Pesa
Only genuine M-Pesa messages are accepted.

→

3. App buys the bundle
Dials *180# and picks exactly the bundle paid for.

→

4. Customer gets it
Bundle delivered plus an SMS receipt.

The app never sends a different bundle. If the network is busy it tries again by itself. If the bundle can't be bought, the order is marked failed with the reason so you can sort it out.

Start selling in 4 steps

1. **Download Bingwa Link** on the phone with your Bingwa Sokoni line (see below).
2. **Create your shop** – shop name, your number, and your Till or Paybill.
3. **Add your offers** – open Download offers, pick the bundles you sell and set your prices.
4. **Switch on selling** – allow the permissions the app asks for, top up tokens, and you're live.

Download the apps

Bingwa Link

Every selling phone

`bingwalink.com/download/bingwa-link.apk`

Bingwa Relay

Optional – the phone that receives M-Pesa

`bingwalink.com/download/bingwa-relay.apk`

Scan with the phone's camera. Android may ask you to allow installs from the browser – allow it once. Android 7 or newer.

Selling from more than one phone (Bingwa Relay)

Use Bingwa Relay when your Till's M-Pesa messages arrive on one phone but you sell from other lines. The relay forwards each payment to the phone that sells that offer – 1 token per payment forwarded.

Internet	Fastest; works from anywhere.
Same Wi-Fi	Phones on the same Wi-Fi, no internet needed.
Bluetooth	Phones next to each other.
SMS	Last resort; each message is signed and checked so nobody can fake a payment.

Good to know

Use Till or Paybill	Send Money and Pochi messages hide the sender's number, so they can't be sold automatically.
Tokens	Each delivered order uses 1 token. Buy tokens in the app with M-Pesa or with a coupon.
Keep the phone ready	Battery set to Unrestricted, airtime on the selling SIM, and the app's Health check all green.
Customers' receipts	Sent from your SIM or your own SMS Sender ID, with the customer's name and M-Pesa code.
Your web portal	See sales and orders from any browser at portal.bingwalink.com (set a PIN in the app: Settings › Web portal).
Backups	Make an encrypted backup in the app before changing phones, then restore it on the new phone.

Bingwa Link is an independent app for Bingwa Sokoni agents. It is not made by or affiliated with Safaricom. M-Pesa and Bingwa Sokoni are Safaricom names.